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CORPORATE GOVERNANCE IN THE NEW ZEALAND PUBLIC HEALTH SECTOR

A 152.785 Research Report
Presented in partial fulfilment of the requirements of the degree of
Master of Management (Management) at Massey University

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<u>Abstract</u>

This research report considers corporate governance within the public health sector, an area which has undergone significant changes in terms of structures, focus, and demand for service and funding. As there has been little research conducted in this specific area, the report's major findings are based on a critical examination of the literature on governance in private and public sectors along with an analysis of the changes that have occurred in the New Zealand Health sector over time.

A review of the governance literature provides evidence that good corporate governance, if it is initiated and maintained properly, has benefits that can be organisation wide. The literature review provides evidence that effective governance can enhance the outcomes in the New Zealand health organisations that are part of a sector that has undergone four major restructures since 1989. It appears that these restructures have largely been driven by post-election political ideology and in most cases the changes have had little success in improving corporate governance within this sector.

This research report concludes that some small, but significant, changes are necessary if the effectiveness of District Health Boards is to be improved. This report suggests three key changes. The first is to improve the structure by introducing new governance positions within District Health Boards. This position is based at the executive level and offers impartial advice to the board on all corporate governance issues. The second suggestion is that boards need to increase their diversity in order to improve performance, especially in geographical areas which have a large proportion of Pacific and Asian communities. The final recommendation is that board members are offered individual remuneration linked directly to their attendance and performance. These three changes, in turn, will help District Health Boards to become more effective in the way they operate.

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Kyle Whitfield	Date: 31 May 2010

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List of Acronyms

AHBs Area Health Boards

CEO Chief Executive Officer

CGO Chief Governance Officer

CHEs Crown Health Enterprises

CCMAU Crown Company Monitoring Advisory Unit

DHBs District Health Boards

DoH Department of Health

DPMC Department of Prime Minister and Cabinet

HFA Health Funding Authority

HHSs Hospital and Health Services

MoH Ministry of Health

NGOs Non Government Organisations

NZPHD New Zealand Public Health and Disability Act 2000

OECD Organisation for Economic Cooperation and Development

PBFF Population Based Funding Formula

PHC Public Health Commission

PHOs Primary Health Care Organisations

RHAs Regional Health Authorities

SACHSO Special Advisory Committee of Health Service Organisation

SoEs State Owned Enterprises

THA Transitional Health Authority

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