

HOME AFFORDABILITY REPORT

QUARTERLY SURVEY MARCH 2022, VOL 33, NO.1

OVERALL HOME AFFORDABILITY WAS DECLINED IN THIS QUARTER. THIS WAS BROADLY DRIVEN BY INCREASE IN MORTGAGE INTEREST RATE AND INCREASE IN MEDIAN HOUSE PRICES IN MAJORITY OF THE REGIONS.

QUARTERLY RESULTS:

- At the national aggregate level, affordability has declined in this quarter, attributed in this past quarter by increase in mortgage interest rate and median house prices in majority of the regions.
- The greatest increase in median house prices (in percentage terms) has for the last quarter occurred in Otago (12.5% or \$90,000), Southland (11.7% or 51,000), and Nelson (9.7% or \$71,500). Out of sixteen regions, ten showed an increase in house prices in this quarter except reduction in Auckland (-8.5% or -\$110,000) and Marlborough (-7% or -\$49,500).
- At the national level, median house prices saw a moderate decrease overall (4.3% or -\$40,000) for the quarter.
- Overall affordability has declined in this quarter (3.2% nationally). At the regional level, affordability has also been generally declined, with 14 of the 16 regions seeing a decline except slight improvement in only two regions (Auckland and Marlborough). In this quarter, the most significant changes being seen in Otago (19.7% decline), Nelson (18.4% decline) and Southland (17.7% decline). These changes in affordability are due to increase in mortgage interest rate and median house prices in majority of the regions.
- Interest rate increased this quarter, up by 0.49% to 4.71% as at January 2022. This is a return to the medium-term trend of changing interest rate, after started increasing from the previous two quarters by the Reserve Bank.
- Incomes have increased by 3.4% in aggregate during the quarter, with 16 regions showing an increasing trend. The largest changes in income in the quarter occurred in Southland (6% increase).

YEARLY RESULTS:

- At the national level, 13.5% annual increase in median sales price (\$105,000 increase to \$885,000) is partially supported by a 34.37% increase in mortgage interest rates, moving to 4.71% from 3.49% this time last year. This increase in mortgage interest rate and an increase in income by 8.2% has not improved the overall affordability but decreased for the 12-month period by 40.7%.
- This decrease in affordability at the national level in the past 12 months is reflected in all regions. The greatest changes for the year are reported in Taranaki, Canterbury, Southland, Tasman and Otago showing a decline in affordability by more than 50% in these regions 60.8%, 58.7%, 54.7%, 52.9% and 51.8% respectively.

GENERAL TRENDS

- National House price to income ratios have increased this quarter with house prices moving from 13.8 to 12.8 times annual wages.

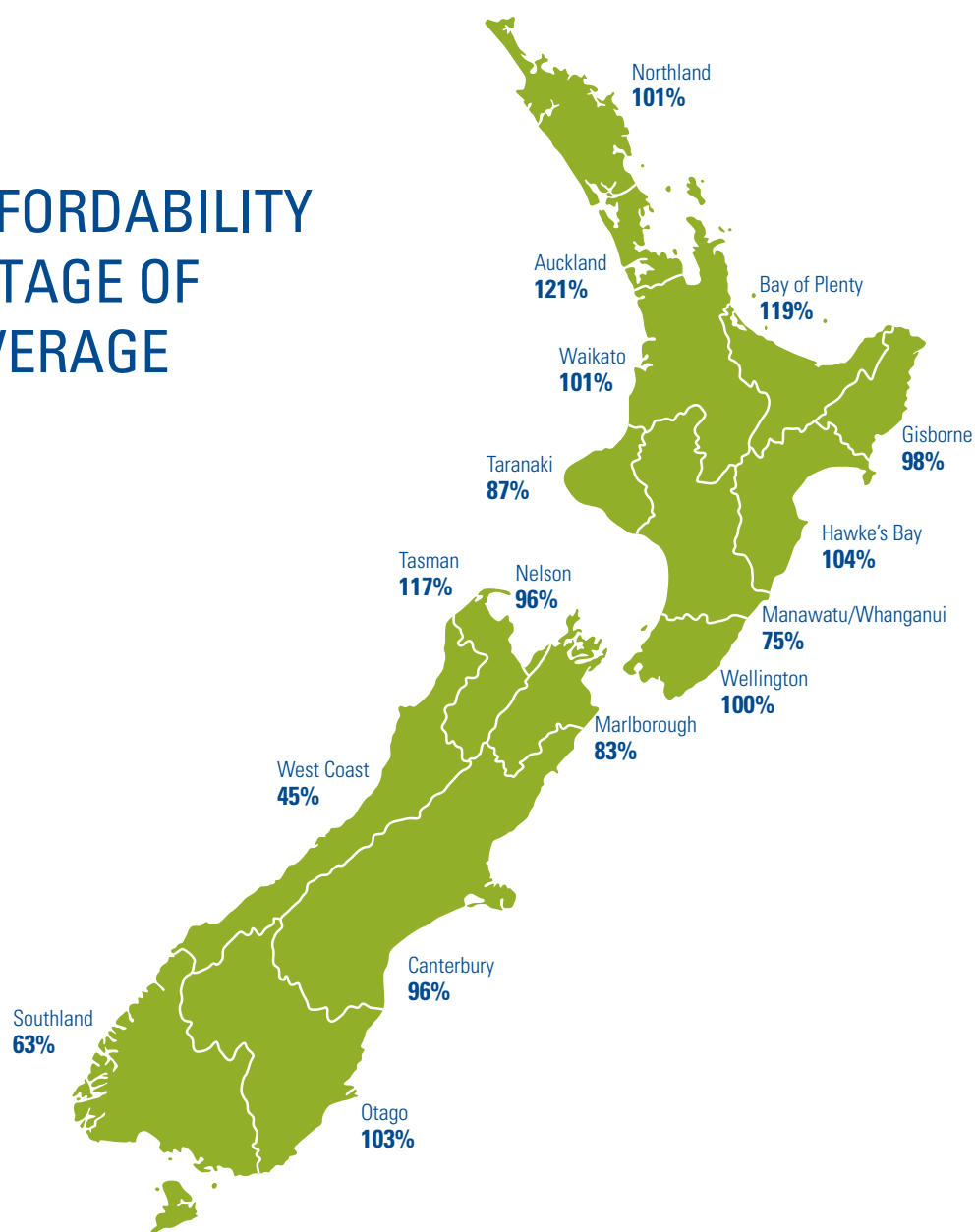
QUARTERLY RESULTS:

- Affordability this quarter declined nationally by 3.2% with a quarterly decrease in median house prices of 4.3%.
- This quarter, the primary causes of the decline in affordability have been due to an increase in mortgage interest rate and rising median house prices in majority of the regions.

YEARLY RESULTS:

- The yearly results show an annual result of a decline in affordability at a national level by 40.7%, reflected in all regions.
- The yearly drivers of this change include a 13.5% increase in National median house prices in all regions highlighting Canterbury 28.3% and Taranaki 27.9% showing an increase in median house prices. There was slight (0.49%) increase in residential mortgage interest rates, now at 4.71% compared to 3.49% a year ago.

REGIONAL AFFORDABILITY AS A PERCENTAGE OF NATIONAL AVERAGE



HOME AFFORDABILITY INDEX				PERCENTAGE CHANGE IN HOME AFFORDABILITY IN THE LAST 12 MONTHS		PERCENTAGE CHANGE IN HOME AFFORDABILITY IN THE LAST 3 MONTHS	
Region	Feb 2021	Nov 2021	Feb 2022	Improvement	Decline	Improvement	Decline
Northland	21.5	28.3	31.5		46.2%		11.3%
Auckland	28.5	38.6	37.9		32.8%	1.6%	
Waikato	21.5	30.0	31.5		46.6%		5.1%
Bay of Plenty	26.7	32.5	37.3		39.9%		14.6%
Gisborne	20.5	27.2	30.5		49.0%		12.5%
Hawke's Bay	23.1	30.9	32.5		40.9%		5.3%
Manawatu/Whanganui	16.7	22.5	23.5		41.0%		4.4%
Taranaki	17.0	23.6	27.3		60.8%		15.4%
Wellington	22.4	27.6	31.3		39.9%		13.5%
Tasman	24.0	33.1	36.7		52.9%		10.8%
Nelson	21.1	25.5	30.1		42.8%		18.4%
Marlborough	19.6	25.9	25.9		32.2%	0.1%	
West Coast	9.7	13.0	14.0		44.6%		7.4%
Canterbury	19.0	26.7	30.2		58.7%		12.8%
Otago	21.2	26.9	32.2		51.8%		19.7%
Southland	12.6	16.6	19.6		54.7%		17.7%
All Regions	22.2	30.3	31.3		40.7%		3.2%

DATA SOURCES

The Massey Home Affordability Index takes into account the cost of borrowing (mortgage interest rates) as well as house prices and wage levels.

Note that the regional breakdown within this report and the March report has changed from earlier editions. The regional breakdown in this current report is unable to be fully compared to reports prior to March 2019. The regional breakdown contained herein for the 3 month and 12 month periods are unable to be directly compared with earlier reports. Please contact the authors for comparisons with earlier editions of this report. Waikato/Bay of Plenty/Gisborne district is now 3 separate districts: Waikato; Bay of Plenty; Gisborne. Nelson/Marlborough/Kaikoura district is now comprised within Tasman; Nelson; Marlborough districts. Kaikoura is now contained within Canterbury district. Canterbury/Westland district is now 2 districts: Canterbury; West Coast. Central Otago Lakes district is now contained within Otago district.

TERMINOLOGY

Housing affordability for housing in New Zealand can be assessed by comparing the average weekly earnings with the median dwelling price and the mortgage interest rate. The earnings figure represents the money available to the family, or household unit, and the median dwelling price combined with the mortgage interest rates provide an indicator of the expense involved.

MEDIAN DWELLING PRICES

Median dwelling prices for various regions within New Zealand are released monthly by the REINZ. The figures are obtained from a survey of member agencies' sales during that specific month. There may be irregularities in the data resulting from errors in the returns or processing, but when individual returns are combined with those of other agencies the distortion is likely to be small. In some months there may be very few transactions and this can result in somewhat non-representative median prices. The REINZ continues to research ways of improving the quality of the data. The research, and other continuing action by the REINZ to monitor and improve data quality, should minimise data errors.

AVERAGE WEEKLY EARNINGS

Average national and regional weekly earnings data is provided directly by Statistics New Zealand.

AVERAGE MONTHLY INTEREST RATES

The Reserve Bank New Zealand (RBNZ) publishes a range of data on mortgage interest rates. Some interest data provided by the Reserve Bank has been discontinued in

AUTHORED BY

Arshad Javed and Graham Squires
Property Group, Real Estate Analysis Unit (REAU)
School of Economics and Finance
Massey University

ENQUIRIES MAY BE ADDRESSED TO:

Massey Communications Team
Phone: 021 660 260
Email: communications@massey.ac.nz

Website <https://www.massey.ac.nz/>

April 2017 (E5.10 Total Monthly yield weighted average % on balance sheet).

The Reserve Bank series selected for this quarter's home affordability index is based on a 2-year fixed new residential average mortgage interest rates at the end of month for registered banks (B20). This quarter's rate was 4.92%, which was a 12-month negative % change of 3.15%.

THE PROPERTY FOUNDATION

The Foundation is established to sponsor research and education in property related matters in New Zealand. Funding is obtained through sponsorship from corporations and firms within the property industry. The Foundation has also established a Real Estate Analysis Unit.

The Foundation works closely with the Property Studies Group at Massey University.

SCHOOL OF ECONOMICS AND FINANCE MASSEY UNIVERSITY

Massey University has three campuses, located in Palmerston North, Wellington and Auckland, in New Zealand. The University has an enrolment of 33,000 students with approximately 13,000 business students. There are five schools within the Massey Business School.

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New Zealand Home Affordability Report: Quarterly Survey Q1 2022

Javed A

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